

Monitor Inventory with Real Time Maps & Alerts.
Locate RVs Instantly, Monitor Batteries & Deter Theft.
RV|ID Saves Time and Money, Provides Profit Opportunity

The image displays three screenshots of the RV|ID web application interface. The top screenshot shows the 'UNIT MAP' section with a list of RV units and a callout box for a specific unit. The middle screenshot shows the 'TRIP DETAILS' section with a table of events and a map showing a route. The bottom screenshot shows a real-time map of a dealer's inventory with several green location pins.

UNIT MAP

5ZTAMD03CA506020	Motor Home Specialist, Lp
2012 RV ID OEM Demo	Alvarado, TX
Big Fun 36DD	Dealer Inventory
5ZTAMD007CA506017	Motor Home Specialist, Lp
2012 RV ID OEM Demo	Alvarado, TX
Big Fun 36DD	Dealer Inventory
5ZTAE10XCA505935	Motor Home Specialist, Lp
2012 RV ID OEM Demo	Alvarado, TX
Big Fun 36DD	Dealer Inventory

RVs equipped with RV|ID are "Smart RVs" and will sell more quickly

Locate RVs in inventory with precision—no more searching for missing RVs.

TRIP DETAILS

Event	Start	End
En Route	2011-07-03 14:36:02	2011-07-07 20:59:09
Dealer Inventory	2011-07-09 18:13:01	2011-07-09 18:26:51
Dealer Inventory	2011-07-26 16:35:18	2011-08-01 16:42:40
Dealer Inventory	2011-08-04 20:36:21	

Monitor off lot usage and see RVs en route from the manufacturer.

Real-time, searchable color maps of dealer inventory

RV|ID™ uses advanced GPS and wireless communications technology to provide RV dealers with real-time remote monitoring of new and pre-owned motorized and towable RV inventory. RV|ID, which was specifically designed for the RV industry by RV industry veterans, displays and organizes never-before-available data in a customized web-based solution, which can be accessed 24x7 from any device with Internet access.

RV dealers can monitor inventory in real time with precision mapping, alerts and reports. RV|ID's maps and reports show where each RV is located and automatically updates as RVs move. No more hours spent searching for RVs. RV|ID also monitors RV battery condition, provides vehicle theft alerts and assists in recovering stolen or missing RVs. Dealers can order RV|ID to be installed in new RVs by the manufacturer or can install RV|ID themselves in existing new and pre-owned inventory.

RV|ID also powers the *myRV|ID*™ consumer service for RV owners. *myRV|ID* is a RV-specific social networking system that automatically generates trip journals and provides the RV owner with service reminders, battery alerts, theft protection and more and allows RV owners to share their location and journeys with friends and family, and even post travels to Facebook. Service reminders use both time and mileage to remind a RV owner to bring the RV in to the dealer for regular service. Owners also receive seasonal service reminders, such as winterization.

myRV|ID is an attractive new selling feature that allows RV dealers to provide a value-added benefit, while passing along the cost of using RV|ID and generating additional revenue both at the time of sale and over time. Information about *myRV|ID* can be found at www.myrv-id.com.



RV|ID-equipped RVs are easily identified by the SmartRV™ badge.

SPECIFICATIONS

RV|ID SYSTEM

- Web-based. *No software to download or install.*
- Supports most browsers (recent versions of Firefox, Chrome, Safari and MS Explorer)
- Each Dealer receives a custom portal to access RV|ID
- Unlimited users at the Dealer
- Data is encrypted and the portal is secured using extended validation SSL (256 bit encryption)
- A Dealer can only access information about the RVs that are in its inventory
- Highly configurable and flexible to meet specific business needs
- Very accurate location data
- 24x7 data feeds, real-time location

myRV|ID SYSTEM

- One year post-retail service included for the retail purchaser
- Extended service plans available (2 and 3 year plans)
- Provides Service Alerts to the retail purchaser based on time/mileage
- Dealer receives a portion of subscription renewal fees

INCLUDED DEALER TOOLS

- En Route to Dealer (when factory installed)
- Dealer Inventory
- RV Location Mapping (location on Dealer lots)
- Off Lot Route History
- Alerts, including:
 - Low Battery
 - Off Dealer Lot Alert
- Multi-mode Alert Notification—via RV|ID, e-mail or text message, at user's option.
- Aging and more
- Active and Historical Data.

HARDWARE

- Easy installation.
- Small form factor (about the size of a cellphone).
- Extremely low power draw: <3mA in sleep mode
- SAE tested for temperature, vibration, shock and EMI/EMC.
- FCC and CE certified.
- High Sensitivity Wireless and GPS antennas.
- Option: Internal rechargeable battery (~6 month battery life between recharges) - Suggested for use in RVs that will not have a power supply while in dealer inventory

RV|ID

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